



## Invitation to Economics: Understanding Argument and Policy

By Thomas Mayer

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Invitation to Economics: Understanding Argument and Policy, Thomas Mayer, Invitation to Economics empowers the reader to spot naive and spurious economic arguments by inculcating an intuitive 'feel' for economics. A unique and critical guide to understanding economic arguments in the media Focuses on microeconomics, specifically on the idea that economic policies often have important indirect effects Key ideas are applied repeatedly in numerous case studies drawn from newspapers and other media Economic principles are presented in an accessible and non-rigorous format using case studies Incorporates the value judgments and political judgments that underlie economic policies.



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