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Lean for the Cash-Strapped Leader: The Path to Growth and Profitability

By John E. Madigan, Todd Maher, Mohammad Ali

Taylor & Francis Inc. Paperback. Book Condition: new. BRAND NEW, Lean for the Cash-Strapped Leader: The Path to Growth and Profitability, John E. Madigan, Todd Maher, Mohammad Ali, This book is intended to help struggling leaders and managers, convinced of the benefits of Lean but bereft of budgets to hire full-time consultants, to start substantial change in their company and to begin to reap Lean benefits. It is designed to help owners of small businesses or senior managers of larger ones make their enterprises more efficient, more productive, and ultimately more profitable. At once a how-to manual and a strategic management guide, the book lays out, in simple English, all the steps in implementing Lean, from formulating a strategy and managing organizational change, to establishing a kanban-driven, level-loaded production system.



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