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The Little Book of Trading: Trend Following Strategy for Big Winnings

By Michael W. Covell

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, The Little Book of Trading: Trend Following Strategy for Big Winnings, Michael W. Covell, How to get past the crisis and make the market work for you again The last decade has left people terrified of even the safest investment opportunities. This fear is not helping would-be investors who could be making money if they had a solid plan. The Little Book of Trading teaches the average person rules and philosophies that winners use to beat the market, regardless of the financial climate. The market has always fluctuated, but savvy traders know how to make money in good times and bad. Drawing on author Michael Covell's own trading experience, as well as insights from legendary traders, the book offers sound, practical advice in an easy to understand, readily digestible way. The Little Book of Trading: * Identifies tools, concepts, psychologies, and philosophies that keep people protected and making money when the next market bubble or surprise crisis occurs * Features top traders in each chapter that have beaten the market for decades, providing readers with their moneymaking knowledge * Shows how traders who beat mutual fund performance make money...



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