



# Essential Economics for Business (Mixed media product)

By-

Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. 4th Revised edition. 266 x 196 mm. Language: N/A. Brand New Book. This package containsSloman, Essential Economics for Business (formerly Economics and the Business Environment) 4th e and access to MyEconLab. Important information for students: You need both an access code and a course ID to access MyEconLab. Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. Essential Economics for Business presents the core principles of microeconomics and macroeconomics applied to the world of business while also looking at wider, topical business issues, such as business strategy, corporate social responsibility, ethics and the state of the global environment in which we live. Up-to-date case studies examine everything from the impact of the financial crisis to the operation of specific businesses to illustrate how economic theory relates to real business issues. Want to see economics in action? Search online for the Sloman Economics News Site - a blog that s updated several times a week with current affairs and topical stories .all linked into your textbook so you can explore the background to...



#### Reviews

Thorough guide! Its this sort of excellent read. It is really simplified but unexpected situations in the 50 % in the book. You are going to like just how the blogger create this publication.

-- Prof. Lela Steuber

It is really an awesome ebook that we actually have actually study. It can be loaded with wisdom and knowledge Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Mr. Coleman Ortiz

#### See Also



### Read Write Inc. Phonics: Orange Set 4 Storybook 2 I Think I Want to be a Bee (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 149 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 and 2 sounds....



#### Read Write Inc. Phonics: Grey Set 7 Storybook 1 Rex to the Rescue (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 149 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1, 2 and 3...



### Read Write Inc. Phonics: Blue Set 6 Non-Fiction 2 How to Make a Peach Treat (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 205 x 74 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



### Read Write Inc. Phonics: Grey Set 7 Non-Fiction 2 a Flight to New York (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 213 x 98 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



## Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it? (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 211 x 101 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 and 2 sounds....



#### Sly Fox and Red Hen - Read it Yourself with Ladybird: Level 2 (Paperback)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 148 mm. Language: N/A. Brand New Book. Sly Fox is hungry and he wants to catch and eat Red Hen. Armed with his big, black bag he heads to her...